

# Your 6-Week Seller's Readiness Roadmap



## WEEK 1 – Quick Wins – Declutter, Depersonalize & Deep Clean

**Your first action is to declutter.** Remove extra furniture, clear shelves, and store personal photos. **Thoroughly clean every nook and cranny**, to make the house look and smell its best for potential buyers.



## WEEK 2 – Know Your Resources – Money Management Plan

**Collaborate with your professional team** (realtor, accountant, attorney, financial planner, mortgage broker, and insurance agent) to get a true picture of the equity, funds, and timeline you have for your next move.



## WEEK 3 – First Impressions Count – Repair, Not Renovate

**Focus on necessary repairs** like leaky faucets and damaged walls. Trim overgrown bushes away from windows and **enhance curb appeal**. Consider a **fresh coat of paint**. Possibly **update floors** by de-carpeting or refinishing.



## WEEK 4 – Avoid Surprises – Document & Inspect

**Gather records and receipts** for updates, renovations, and repairs and choose what to fix or disclose. Consider a **pre-sale inspection** to get ahead of any objections or price-reduction requests.



## WEEK 5 – Say “Cheese!” – Marketing Prep

It's time for **professional photos and a fabulous description** that feature its best qualities. **Videos, drone shots, and virtual ground plans** can be created to help buyers decide if they want to visit.



## WEEK 6 – Your Listing Is Live!

A **“coming soon”** listing status gives buyers and agents notice your home is almost on the market. A few days later the listing will be active and showable. An **open house** the first weekend is recommended.



CT RES 0821382

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Move with Marj Clark

Realtor® & Housing Guide



Pat Moreggi Team at Coldwell Banker Realty  
24 Washington Ave. North Haven, CT 06473

Cell: 203.812.9654 | Office: 203.239.2553

Marj.Clark@CBRealty.com | MarjClarkSellsCT.com



Scan to Contact Marj



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# SELLER'S READINESS ROADMAP



HOW TO GO FROM "ALMOST READY"  
TO "GONE IN A WEEKEND"  
IN JUST 6 WEEKS

## Why Do It Alone?

Together with Marj Clark, your housing guide, you'll create a clear, low-stress path to make your house photo-ready.

Your manageable timeline will help you confidently list your home on your terms.

**Ensure the best outcome with your own trusted guide today.**

Contact Marj to talk through your plans!



## SELLER'S 6-WEEK READINESS SUMMARY



**MARJ CLARK**  
Realtor® & Housing Guide  
Transform Your Life By Where You Live



[MARJ.CLARK@CBREALTY.COM](mailto:MARJ.CLARK@CBREALTY.COM)



203.812.9654



[MARJCLARKSELLSCT.COM](http://MARJCLARKSELLSCT.COM)



24 WASHINGTON AVE. NORTH HAVEN 06473